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Award Winning Robe Products Light 2013 TPi Awards

Products Involved

CityFlex 48™ LEDBeam 100™ LEDWash 600™ MMX WashBeam™

ROBIN® DLF Wash

Robe lighting supplied over 350 fixtures that were used to light the 2013 Total Production International (TPi) Awards, staged in the Ballroom of the Novotel, West London last week, which was attended by over 1000 leading industry professionals.

The TPi Awards honours the entertainment technology industry's most popular movers, shakers and companies and all their achievements over the past year. It's the industry's highest profile celebratory event, and this was the second consecutive year that Robe was the exclusive lighting supplier.

The show's visual design this year was created by Tim Fawkes from top UK rental company HSL, who supplied all the rigging and other technical infrastructure needed to rig the lights, plus a crew of eight.

The Robe fixtures - including several award winning products in their own right which was very topical for the evening - were all delivered directly by Robe UK to the TPi Awards for show producers Mondiale Publishing.

The pressure was on for Tim to produce something amazing with the lighting - given that the Who's Who of the industry was in attendance - and he had no shortage of creative options with this many Robe units at his disposal! His aim was to bring a contemporary rock 'n' roll look to the space - where one of the challenges is low headroom - and make it a funky and fun environment to reflect the party atmosphere.

The fabulous beamy looks he wanted were achieved with the use of 132 x LEDBeam 100s most of which were arranged in clusters of four, ACL style, in between the onstage screens and strategically positioned all around the room.

"The speed and great colours of these are excellent and ideal for creating both traditional ACL looks and scenes with a very modern touch" he comments.

Robe's versatile multi-purpose CityFlex 48 flexible LED fixtures came into their own. They were dotted around the room, with 24 run in hi-res mode to contrast against the black areas

of the back wall, and the rest up-lighting a complete voile wrap around the room's perimeter. Thirty-two of the Award Winning ROBIN MMX WashBeams – which collected a coveted Etoile du SIEL 2013 Award in Paris just the week before – were used over the stage and around the room for breakups and beam effects, as well as for picking up winner walk-ups and to spot colour and texture the tables around the whole room.

Another award winning Robe product, the ROBIN DLF LED Wash (PLASA Innovation Award), was used as the primary stage lighting tool. Tim found the internal barn doors very useful in shuttering off the light neatly when working with the onstage LED screens.

The ROBIN LEDWash 600 which has collected several awards in addition to being one of the most popular LED wash luminaires worldwide – was used for the main layer of table lighting around the Ballroom.

The light weight - of the LED products in particular - aided the overall rigging process in the room ... which has restricted weight loadings and flying points. Tim operated all the Robes using a Hog 3 Full Boar console And there have been numerous comments that it is the best looking TPI Awards show to date!

Robe's CEO Josef Valchar and Sales Director Harry von den Stemmen flew in to attend the event, where Josef presented the Award for the Favourite Lighting Rental Company, won by PRG.

Mondiale's Event Manager was Ben Chadwick and HSL's Project Manager for the show was Spantax. The 2013 TPI Awards were presented by singer, TV personality and radio DJ, Lauren Laverne.





