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Robe Celebrates the Festa do Peáó (Festival of Cowboys), Brazil

Products Involved

ColorSpot 2500E AT™ ColorSpot 1200E AT™ ColorWash 1200E AT™

ColorWash 2500E AT™ FOG 1500 FT™ REDBlinder 2•96™

Robe moving lights were used by Sao Paulo based company Sunshine to illuminate all the stages at the 2009 Barretos Festa do Peáó, an annual 10-day event attracting over half a million people to the town 400 Km north of Sao Paulo, Brazil.

The 140 Robe fixtures were split across the main stage, two audience areas and two discos which were also lit to add to the drama, excitement and ambience.

Lighting for the main stage was rigged on 6 overhead straight trusses including 2 at the side, plus 4 circular trusses, two upstage and two downstage.

A total of 32 Robe ColorSpot 1200E ATs, 10 ColorSpot 2500E ATs, 12 ColorWash 1200E ATs, 8 ROBE ColorWash 2500E ATs were used, along with 16 x Robe REDBlinder 2•96s and 4 x ROBE Fog 1500 machines.

The 10 ColorSpot and 8 ColorWash 2500E ATs were positioned over the middle of the stage for maximum impact, while the rest were rigged on each of the sides with ColorSpot 1200E ATs alternating in between the LED screen walls.

At the rear of the stage were another 12 ColorSpot 1200E ATs, utilized for big, bright forward-facing beam looks, while the 16 REDBlinders were equally spread out across the centre stage and PA wings for an extra injection of colour to the show and the audience illuminations.

The event's lighting design was by Francisco Gabriel from Sunshine Entertainment and Pablo Lebrao of MA Lighting.

Gabriel - who has used Robe on many previous shows, once again chose them for this high profile event because of the "Speed and precision of the movement and the wide range of colours and effects".

The main stage show was run by Gabriel and Lebrao using a grandMA full sized console. Acts appearing onstage over the duration of the Festival included the best of new Brazilian talent like Victor & Leo Edson, Thales and Thiago and Jorge & Mateus, along with well known bands like Eva and Roberto Carlos.

The 2 discos were indoors in different locations on the site, and along with some smaller open areas, were lit with various fixtures including Robe Scan 250 XTs.



